Website address:
https://www.gesundheitsindustrie-bw.de/en/database/funding/4c-accelerator

4C Accelerator

Type:	Funding programme
Funded by:	Baden-Württemberg Ministry of Economics, Labor and Tourism and its Startup BW campaign, the B. Braun Stiftung, and the Hector Stiftung
Reach:	Germany

The following text does not reflect the entire content of the announcement, but contains individual extracts from the guideline.

The 4C Accelerator will probably return in 2027.

We specialized in the promotion of innovations in medical technology (MedTech). Therefore, we know: Startups with medical devices or in vitro diagnostics (IVD), as part of the healthcare industry, have to overcome higher hurdles than startups from other industries. At the same time, there are rarely experts on the industry-specific, highly regulated and thus critical topics of the 4Cs: C1 | Commercialization, C2 | Certification, C3 | Clinical Studies and C4 | Copyright. Moreover, it is not only know-how in the 4Cs that is crucial, but also their integration into the business model. This can be achieved with the "4C Business Modelling" method we have developed.

In the 4C Accelerator, MedTech startups and their founders get enabled to overcome the specific hurdles of the healthcare industry through knowledge transfer in the 4Cs and practical training in "4C Business Modelling". Participants learn how to integrate the regulatory requirements of the 4Cs, such as MDR/IVDR, ISO 13485, DSGVO and of the German reimbursement system, into their business model development at an early stage and to consider them in their entrepreneurial activities.

At a glance

- **For whom** | Startups with innovative MedTech product ideas
- **What** | Teaching the 4Cs and training in "4C Business Modelling"
  Part 1: **15 interactive 4C Workshops** by the *Stiftung für Medizininnovationen*
  Part 2: **6 months of individual 4C Coaching** by the *Medical Innovation Incubator GmbH*
- **Why** | Faster "investor ready"
- **Format** | Online workshops & meetings in English
- **In addition** | Access to the 4C Community & exclusive events
- **Costs** | Thanks to the funding partners the program is free of charge for founders

Since 2021 the 4C Accelerator has been offered to support founders in developing an **entrepreneurially successful and regulatory plausible business model**. While the **MII is responsible for Part 2** – the 4C Coaching –, the **Stiftung für Medizininnovationen hosts Part 1** – the 4C Workshops.

Funding

23-Jun-2026
Source: Medical Innovations Incubator GmbH

Contact

Further information

- 4C
  Accelerator