

## DMEA 2027

Date:

13-Apr-2027 - 15-Apr-2027

Venue:

Munich

Costs:

fee-based

Address:

Trade Fair Center Messe München  
Am Messesee 2,  
81829 Munich

Directions:

 [How to find us](#)

Type:

Fair

Organiser:

Bundesverband Gesundheits-IT – bvitg e.V.

Language:

English

Links:

 [to the event and registration](#)

 [further information and registration for the Baden-Württemberg Pavillon](#)

DMEA is Europe's leading event for digital health and the most important trade fair for digitalization in healthcare. As the industry's central meeting place, it brings together practice, IT, politics, and science. Every year, nearly 22,000 trade visitors attend, around 900 companies present their solutions, and around 550 speakers shape the congress program.

As a partner, we are supporting Baden-Württemberg International (BW\_i) in organizing a Baden-Württemberg Pavilion at the DMEA. The invitation to participate in the pavilion is extended to companies, startups, clusters, and networks based in Baden-Württemberg, as well as regions and municipalities.

As an exhibitor at the Baden-Württemberg Pavilion, you'll benefit from the increased visibility that comes with the larger booth size. You'll exhibit under your own name and enjoy all the rights of an official exhibitor at the trade show. We'll keep your organizational workload to a minimum, allowing you to focus on presenting your products and services and engaging with your customers.

You'll find all the details in the proposal ([PDF-Download](#)).

## The key themes of DMEA 2027

The key themes of DMEA 2027 highlight the industry's central challenges—from AI in healthcare to data, digital sovereignty, and cross-sector care, all the way to patient-centered care, health IT, innovation, and international perspectives.

- AI in Healthcare
- Data, Infrastructure & Digital Sovereignty
- Cross-Sector Collaboration — Practice Over Slides
- User Perspective
- Patient First
- Investment and Translation
- Social Economy & Health IT
- International Perspectives

## Trade show

The trade fair forms the core of the DMEA. Exhibitors showcase products, solutions and services in the fields of health IT, hospital information systems, telemedicine, interoperability and digital infrastructure. The range of exhibits spans from software and platforms to consultancy services and integration projects.

## Conference

The conference will feature lectures, panel discussions, workshops and specialist sessions. The programme is aimed at a specialist audience and will cover regulatory developments, technical standards, case studies and research findings. Speakers will come from hospitals, companies, professional bodies, the political sphere and the academic world.

## Networking

The DMEA offers structured networking opportunities for professional exchange. These include topic-specific meet-ups, matchmaking services and informal networking events such as DMEA sparks.

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### Source

DMEA

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