

Blockstart & Beyond: the future of blockchain in North-West Europe

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Die folgenden Informationen sind nur auf Englisch verfügbar:

Join the Blockstart Project to discover digital possibilities for SMEs and connect with the region's blockchain ecosystem.

Smaller businesses in Europe face similar hurdles when it comes to digital skills and the adoption of new technologies. Many do not have the resources to invest in research and development. So how can they make the most of blockchain technology?

With limited resources, smaller businesses are often unaware of the many ways in which blockchain technology could benefit them. Many small and medium-sized enterprises (SMEs) are unfamiliar with blockchain opportunities such as: securing business operations, automating the transfer of information within their value chains, and verifying ownership data. This is particularly relevant for the sectors of healthcare, logistics, and agrofood, in which building an efficient, secure and transparent value chain is paramount to compete and thrive in today's digitised global market.

The Blockstart Project understands that blockchain technology can seem daunting at first, so we make it easy. Their experienced partner network combines blockchain and business expertise to support SMEs in North-West Europe and boost their competitive advantage.

Join the Blockstart Project at Blockstart & Beyond to explore the benefits of blockchain for smaller businesses with real use cases, catch up on the latest policy recommendations, and establish your place in the region's blockchain ecosystem.

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